

**ALIGNING CROSS CUTTING INITIATIVES TO THE CTI-CFF REGIONAL PLAN OF ACTION 2.0 WORKSHOP
SEPTEMBER 24-26, 2019 | SANUR, BALI, INDONESIA**

VISION:

Empowered women leaders driving positive change in protecting and managing marine and coastal ecosystems in the Coral Triangle Region

MISSION:

Be an inclusive platform that supports capacity and leadership development and recognizes the critical role, contribution and achievements of women in protecting and managing the marine/coastal ecosystems and resources in the CT Region.

Timeline	Objectives	Activities, Initiatives, Events	Action Steps, Tactics	Partnerships, Stakeholders	Resources
Goal #1: Develop GESI Policy as a critical tool for ensuring CTI-CFF as an inclusive regional platform for achieving its marine conservation and resource management goals.					
RN- ST ¹	1a. By Jan 2021, a GESI Policy for CTI-CFF is developed for implementation	Workshops Meetings Conference calls GESI TA	<ul style="list-style-type: none"> Develop TOR for GESI TA Advertise for TA Hire Technical expert Conduct the country consultation and regional workshop/write-shop – development of GESI Finalize the GESI Policy incorporating findings for the TNC desk-top region-wide review of GESI based policies. Submit to WLF, RS and CT6 for endorsement Launch GESI Policy as CTI Knowledge product and socialize 	RS (Program Services) WLF Development Partners NCCs TWGs IRC	TA – 50,000 USD Meetings – 50,000 USD RS Allocation for approval at SOM15
	1b. By mid 2020, GESI principles are incorporated into the CTI-CFF M&E framework and into the CT Atlas	M&E Workshops	<ul style="list-style-type: none"> Develop key GESI principles/indicators aligned with RPOA 2.0 Validate and finalize the indicators with M&E WG and TWGs. Submit to RS and incorporate indicators into the CT Atlas and reporting documents 		

¹ RN – Right Now, ST – Short Term, MT - Medium Term LT – Long Term

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Goal 2: Strengthen and expand strategic partnerships to support initiatives that are championed by women, including community, private-sector and youth leaders, in managing and protecting marine and coastal ecosystems in the CT region.					
RN-ST	Objectives: 2a. By 2025, at least three new partnerships are forged to support capacity building, learning exchanges, on-ground marine conservation and resource management programs.	MOAs Projects Trainings Workshops	<ul style="list-style-type: none"> Identify relevant national, regional and international organizations Promote/ market WLF vision, action plan and key messages to potential partners; Formalize partnership agreements aligned with GESI Policy and CTI-CFF Communications Plan Projects/initiatives implemented Regularly provide accomplishment, success stories to NCCs, TWGs and RS 	WLF RS NCCs Development partners TWGs CCIs	Access to information on funding opportunities and activities Communication products
Goal 3: To build the capacity of RS, CT6 and the WLF network members to understand GESI principles, tools and strategies and to implement effective marine conservation and resource management programs across the CT region.					
ST-LT	Objectives: 3a. At least once a year, develop and implement cross-sectoral learning exchange program based on identified priorities for targeted audiences	Planning Learning exchanges Mentoring and Coaching opportunities	<ul style="list-style-type: none"> Identify capacity needs and priorities of RS, CT6 and network members Develop and tailor programs Secure funding for programs Identify target audiences Conduct trainings/learning exchanges Evaluate and monitor effectiveness of the training programs, based on GESI principles. Sharing of best practices and tools (partners – NGOs & Dev. Partners; & CT6) and report to RS 	RS CT6 WLF TWGs/CCIs Dev Partners	\$\$ 30k /per annum Partner contributions Publications TA – coach/mentors WLF Leadership Competency model
	3b: By 2021, in collaboration with partners, conduct trainings based on the WLF Leadership Competency Model for all CT6 countries	Trainings Write-shops Publications	<ul style="list-style-type: none"> Test and roll-out the WLF Leadership Competency Model for CT6 Refine and finalize the WLF Leadership Competency Model Share to CT6 for application and replication 		

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Goal 4: Develop and/or strengthen communication and key messages for increased awareness, understanding and promotion of WLF initiatives in various media and platforms.					
RN-ST	Objectives: 4a. By end of 2020, GESI principles are integrated into the CTI-CFF Communication Strategic Plan and operationalized	Review meetings /calls Socializing the updated Communication plan	<ul style="list-style-type: none"> Socialise the importance and rationale for GESI principles for communication and outreach Call on CT6, TWGs and WLF to provide comments for the review of the CTI-CFF Communication Strategic Plan Update the Communication Plan Disseminate to CT6, TWGs, WLF and Dev Partners. 	WLF, RS, DVPs	USD 10,000
	4b. By 2021, WLF network and RS are equipped with tools and strategies to enable effectively conduct and delivery the awareness and promotional programs guided by the CTI-CFF Communication Strategic Plan	Promotions and publications Trainings Champions, Advocates in CT6, DVPs	<ul style="list-style-type: none"> Design a Communication training activity plan for WLF network and RS. Secure funding for the training activity (from RS or development partners) Identify and engage Communication expert/consultant or mentor to conduct the training Conduct the communication training. 		Training – 25,000 USD TA – 2,500 USD
	4c. By end of 2020, develop and/or tailor communication tools and knowledge products to further promote WLF networks vision, goals and initiatives.	Dissemination of communications tools and knowledge products	<ul style="list-style-type: none"> Conduct inventory of and assess communication tools including digital platforms (Communications Plan) Develop contents for the existing communication tools and digital platforms and new knowledge products i.e. brochure, AVP, radio announcements, Fact Sheets, merchandise, video-clips for social media, exhibits etc. Conduct pre-test of the tools and products developed. Disseminate the tools and knowledge products to CT6, WLF, TWGs, development partners and stakeholders Promote GESI policy and WLF vision, projects and activities in various communication mediums/platforms (i.e. social media, tv and radio, broadcast, print) Conduct M&E on the tools and products developed. 		USD 25,000

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Goal 5. To demonstrate and advance WLF vision and goals, through transformative, innovative and inclusive conservation and resource management actions on the ground (at all levels)					
ST-LT	5a. By 2025, at least one (1) conservation / marine resource management program implemented in each CT6 that meets the WLF vision and goals and; in accordance with GESI principles.	Implementation of pilot projects and activities championed by women	<ul style="list-style-type: none"> Identify projects and activities for implementation at different levels. Collect data of past WLF projects on the ground for inclusion in CT Atlas Develop project proposals Secure funding and potential partners for the implementation of the projects and activities. Implement projects. Conduct M&E on the project and report for inclusion to CT Atlas and showcase projects and activities championed by women leaders. 	WLF, CT6 NCCs and DVPs	USD120,000 per country TA and Partnership agreements
Goal 6: Upscale and Expand the WLF Network across the CT Region and beyond					
ST-LT	6a: Through increased communication and outreach and partnerships, there is an increased number of WLF leaders and membership by at least 20 active members per year	Through existing and planned workshops and training sessions and conservation programs	<ul style="list-style-type: none"> Develop the up-scaling and expansion of communication, outreach and partnership strategy for the network: <ul style="list-style-type: none"> Review WLF Network; Membership criteria; Invite new members through existing and planned workshops and training sessions and conservation programs (includes TWGs, NCCs); Identify and invite new members, champions and advocates etc.; to engage all members (past, current and recruit future members) Revise and update WLF members' database and include into CT-Atlas in collaboration with TWGs, RS and NCCs. Maintain and conduct regular in-country activities to engage network members and NCCs 	WLF CT6 RS Dev. Partners and relevant national and regional organizations	USD 60,000 Partners Resources NCCs TWG, UPs, CCI