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CORAL TRIANGLE INITIATIVE
ON CORAL REEFS, FISHERIES
AND FOOD SECURITY
Indonesia



PPP ACTIVITY IN 2019:

Proposed Term of Reference (TOR) for CTI-CFF PPP Event in 2019 on Sustainable Fisheries Management

Presented by: CTI-CFF Regional Secretariat

**CTI-CFF Public Private Partnership Preparation (PPP)
Expert-Consultation Meeting on PPP Design and Arrangement**

Aryaduta Hotel

Jakarta, Indonesia

4-5 April 2018

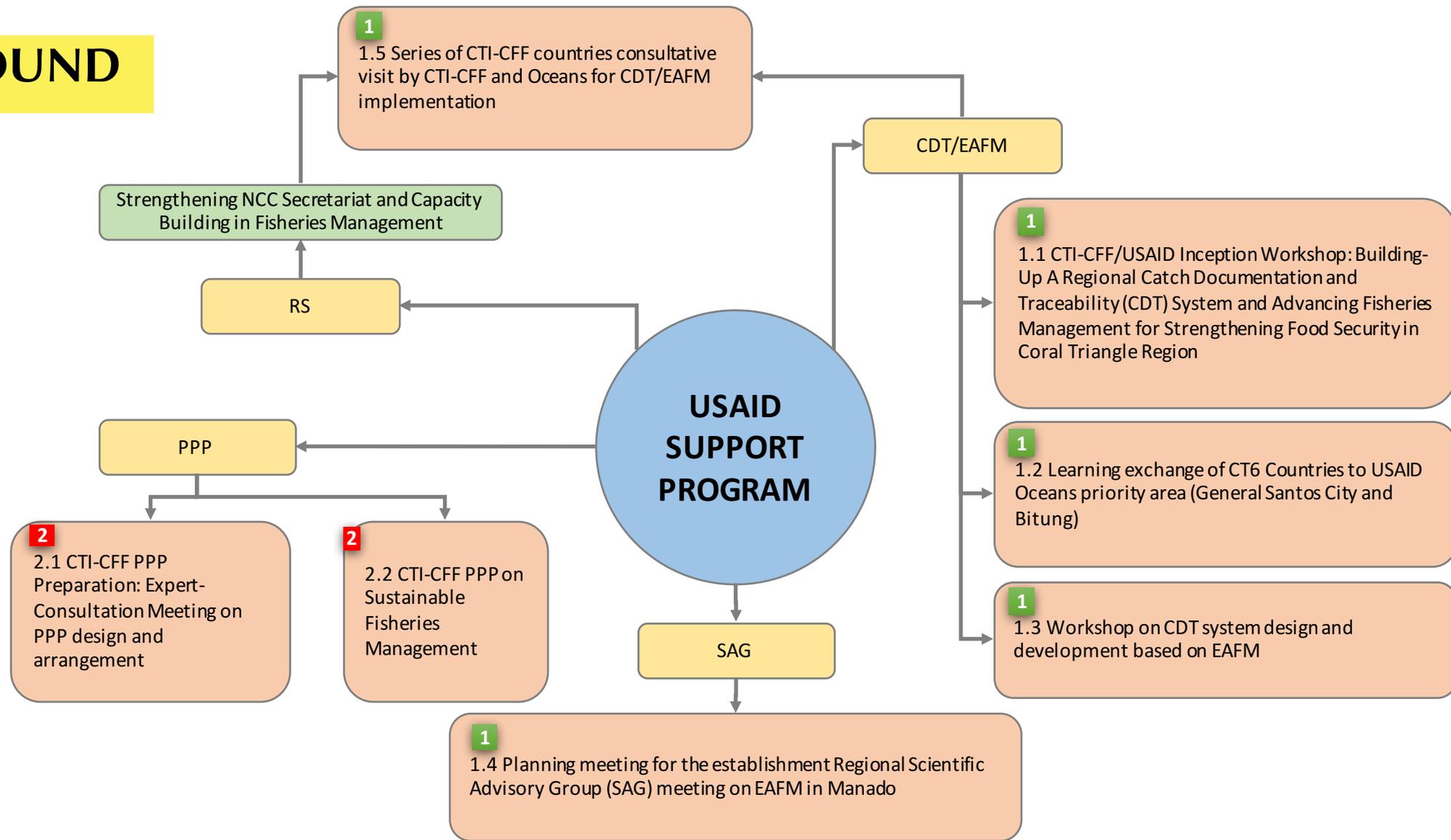


OUTLINES

- A. Background
- B. Objectives
- C. Output and outcomes
- D. Proposed Timeline For Event Preparation
- E. Requirements



A. BACKGROUND



1 Objective 1: Improve application of the Ecosystem Approach to Fisheries Management (EAFM)

2 Objective 2: Strengthen Collaboration among Key CTI-CFF Organs and Partners Through a Series of Cross-Cutting Activities Designed to Promote Country-To-Country Engagement, Build Professional Networks, And Leverage Private Sector Funding

Potential PPP Area

The following are examples of potential PPP areas which can be exercised for this activity.

Infrastructure and technology investment

- for improving CDT systems and other related fisheries information systems

Supply-chain management, market access, and food safety

- including production standards, post-harvest logistics and handling, processing infrastructure, market information and trade system; and certification

Financial Services

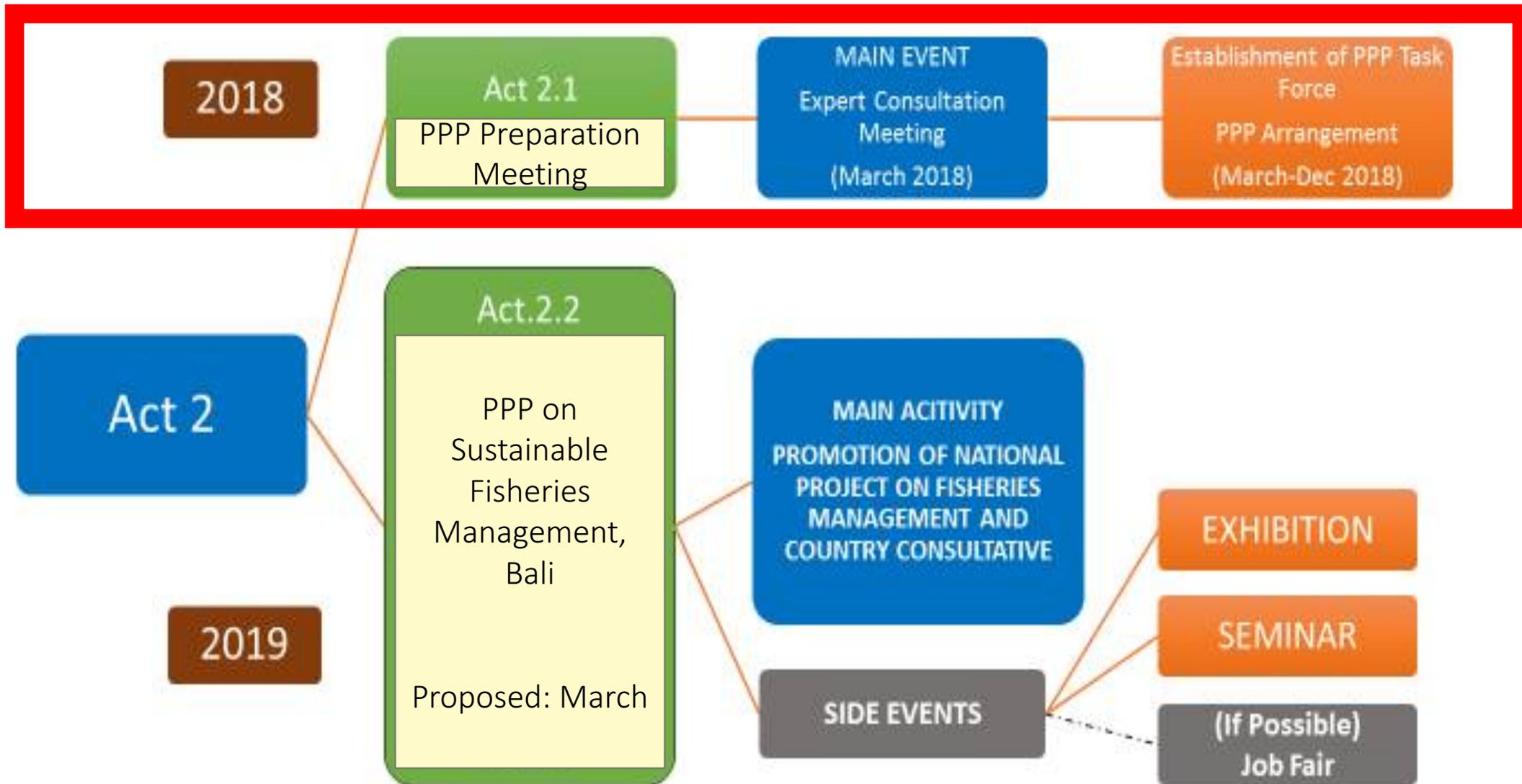
- including microcredit (or small-scale funding) mechanisms for fishers

Capacity building

- including PPP-training and CDT-technical training.

Weirowski and Hall (2008)

Structure of Proposed PPP



B. OBJECTIVES

1. Promote or present potential countries' pilot PPP projects to broader potential private sectors
2. Provide business platform by which member countries can have lucrative dialogue with potential partners from private sectors on countries' proposed projects



C.1. Output

- Potential collaborations among PPP stakeholders

C.2. Outcomes

1. Establishment of potential collaboration and partnerships among PPP stakeholders
2. Build better understanding on CDT and Fisheries Management
3. Knowledge sharing among stakeholders

Roadmap



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F. PROPOSED TIMELINE FOR EVENT PREPARATION

Details	2018								2019		
	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Development of Event Preparation by USDOJ-ITAP, Manado	15-17										
Developing communication platform for countries and potential private sectors (webpage)											
Call for project proposals from CT6 countries											
Sharing of PPP proposals with countries and potential private sectors											
Call for Event Organizer (EO)											
Selection process and contract for EO											
Call for Exhibitors											
Reporting to SOM-14											
Save-the-date letters to NCC and potential private sectors											
Invitation Letters to NCC and potential private sectors											
CTI-CFF PPP											

D. REQUIREMENTS

1. Participants from 6 countries (support by SOACAP-IFM):
 - 1 person from National EAFM Working Group
 - 1 person of CDT Task Force
2. Resource persons/Technical Assistance (*considering series of alignment meetings with relevant institutions such as USDOJ, USAID/RDMA, NOAA, The Oceans and Fisheries Partnerships, and SEAFDEC*)
3. Event Organizers
4. Exhibitors (estimated for 30 booths)
5. Materials and goodie bag (materials and USB)
6. Logistic (room, meals) and accommodation

Note: Additional funding support needed ca. 50 % of total estimated budget

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**TERIMA KASIH – MARAMING SALAMAT – TERIMA
KASIH – TAGIO TUMAS – OBRIGADO – TANK IU**